



Press Release

Your Organic Garden Should Flourish. New HydroWorxx Mite and Insect Killer Helps.

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There's nothing worse than meticulously caring for your garden, eagerly awaiting your harvest, only to discover, too late, that pests are paying it just as much attention. That's why Neudorff®, the German market leader for pest control and plant care products, is thrilled to introduce the first product line for urban growers and organic gardeners that combines high efficacy pest control with OMRI listings — for a solution you can use right up until harvest day.

Dual active ingredients have the power to control a long list of insects and mites, including aphids, caterpillars, fungus gnats, mites, scale, spider mites, thrips, whiteflies and more, HydroWorxx Mite and Insect Killer stands out from the pack.

If you've ever noticed distorted or dead leaves before you've noticed pests, you might be at odds with destructive thrips. These miniscule insects damage plants with their piercing, sucking mouthparts, feeding on plant cell contents. They're difficult to detect and control not only because of their size, but also because they often feed while hidden in buds or shoot tips.

Thrips can cause your gorgeous ornamentals to turn into aesthetic nightmares. They can lower marketability and yield of your commercial crops. Perhaps worse, they can spread plant diseases. Fighting them requires commitment to the cause.

Some tips: Don't overwater or apply excess nitrogen fertilizer. Prune off injured or infested plant parts. Apply fine mesh row covers or cages over small plants to exclude thrips. Cover soil with reflective mulch, which repels flying thrips from smaller plants.

And if your best efforts at prevention fail, start with less toxic insecticides, so you can keep natural thrips predators on your team. With the August 2017 release of the EPA registered HydroWorxx Mite and Insect Killer (Concentrate or Ready-to-Use), you and your plants gain a new teammate: easy, effective control over all stages — including eggs — of an array of nasty pests.

This OMRI listed solution gives you fast, visible results, and real peace of mind. And it's not just for outdoor crops. You can enlist the help of dual active ingredients, canola oil and pyrethrins (derived from chrysanthemum flowers) in your greenhouse and indoors, too, making HydroWorxx Insect and Mite Killer the ideal solution for urban growers.

HydroWorxx hits stores in Oregon, Washington, California and Colorado this summer.

Neudorff has been specializing in the development and production of environmentally harmonious home and gardening products for more than 160 years. Wherever possible, Neudorff uses active ingredients that can also be found in nature. This company's guiding



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principle is to combine a high degree of efficacy with the best possible degree of compatibility with humans, animals and the environment.

More information is available on the website: www.hydroworxx.com

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