



Press Release

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HydroWorxx Line Solves Pest Problems with 3 EPA Registered Products

Neudorff®, the German market leader for home care products, is proud to introduce its newest line of responsible products: HydroWorxx. It's the first pest control line to combine high efficacy with OMRI listings, creating the organic gardener's complete arsenal for dealing with damaging mites, diseases and insects. All six products in the HydroWorxx line can be used up until the day of harvest to ensure valuable crops remain valuable. The full line comes to stores in California, Colorado, Oregon and Washington in August 2017.

Organic and urban gardeners have long searched for a balanced pest control product — one that could be both highly effective and reflective of the care they put into their crops. No one wants to unleash a deluge of harsh ingredients on growing plants. But up until now, high efficacy required some compromises.

“Consumers are hungry for effective plant protection that can be used for organic gardening,” said Hans-Martin Lohmann, CEO, W. Neudorff GmbH KG. “Throughout our company history, we have strived to give customers high quality products that provide quick, noticeable results with minimal impact on the environment.”

The HydroWorxx line includes Insecticidal Soap 3-in-1 and Mite and Insect Killer, which allow consumers to tackle most pest problems that invade their outdoor, greenhouse and indoor gardens. HydroWorxx Disease Control completes the triad, taking on powdery mildew, downy mildew, late blight and more, so plants can thrive fungi-free and gardeners won't run into surprises come harvest time.

All three products are available in concentrate and ready-to-use formulas and won't burn plants, give off an unpleasant odor, or demand that gardeners apply them again and again. With fewer applications, urban growers can give their crops the type of protection that reflects a gardener's care: effective, reliable, responsible.

Neudorff has been specializing in the development and production of environmentally harmonious home and gardening products for more than 160 years. Wherever possible, Neudorff uses active ingredients that can also be found in nature. This company's guiding principle is to combine a high degree of efficacy with the best possible degree of compatibility with humans, animals and the environment.

More information is available on the website: www.hydroworxx.com
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